



Heroes Centre LTD

Images of Children Policy

POLICY

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POLICY CREATED BY MR. S. GHALIB

Images of Children Policy

Introduction:

Heroes Centre Limited recognises the importance of protecting the privacy and safety of children enrolled in our programs. This policy outlines guidelines regarding the capturing and usage of images or videos of children within the Heroes Centre Limited premises and during related activities.

1. Photography/Video Consent:

Heroes Centre Limited values the opportunity to celebrate the achievements and activities of children within our programs. With this in mind, we seek consent from parents or legal guardians regarding the use of images or videos featuring their child. During the enrolment process, parents or legal guardians are asked to provide explicit consent for the capture and usage of such media.

2. Usage of Captured Media:

Images or videos captured of children within Heroes Centre Limited premises or during related activities may be used for promotional purposes. This includes but is not limited to:

- Inclusion on the Heroes Centre Limited website
- Publication in newsletters
- Inclusion in advertisements
- Distribution on leaflets and posters
- Circulation on social media platforms

3. Parental Consent Process:

During the enrolment process, parents or legal guardians are asked to indicate their preference regarding the usage of images or videos featuring their child. This is done through a specific consent form provided by Heroes Centre Limited.

- If consent is granted, images or videos of the child may be used as outlined in section 2.
- If consent is not granted, the child will be identified accordingly, and no images or videos featuring them will be captured or used for promotional purposes.

4. Identification of Consent Status:

Heroes Centre Limited utilizes information provided during the enrolment process to identify children for whom consent has been granted or denied. This information is securely stored and easily accessible to relevant staff members.

- Children for whom consent has been granted are noted accordingly in our records.
- Children for whom consent has not been granted are identified, and appropriate measures are taken to ensure their privacy and safety.

5. Implementation during Holiday Programs:

During holiday programs, Heroes Centre Limited obtains relevant consent information from the council portal, which indicates whether consent has been granted by parents or legal guardians. Children without consent are provided with a distinctive red wristband to indicate their status. No images or videos of children without consent are captured or used for promotional purposes.

Conclusion:

Heroes Centre Limited is committed to maintaining the privacy and safety of children enrolled in our programs. This Images of Children Policy ensures that the capture and usage of images or videos are conducted in a manner that respects parental preferences and safeguards the well-being of the children under our care.